## FOUR JACKS FAMILY RACING

JR DRAGSTER RACING

# SPONSORSHIP PROPOSAL

PREPARED BY: ValleyGirl



## ABOUTUS

Our racing family is made up of two incredible girls who are both fairly new to the racing community.

Dallas began her drag racing career in 2024 and immediately took to the sport, winning her first round on her first day! In 2025 she is chasing some big winner dreams.

Danica will race in her first season in 2025 and is excited to compete against her sister and friends.

Dallas and Danica are supported by parents David and Delea, both small business owners in the Fraser Valley Community.

## THE RACERS

More info about our fabulous young racers!



#### DALLAS

8 years old

Avid Swiftie

Loves to read

Enjoys racing, arts, and guitar

### DANICA

6 years old Nicknamed 'Danger Baby' Outdoors enthusiast Animal lover



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# GOALS + OBJECTIVES



Dallas has set her sights on perfect light times this year as she identified her light times as an area for improvement over last year. Additionally, she will be driving a new car and will need to learn how the car responds to her.

Danica's goal is to beat her sister (obviously) and to have fun while learning how to drive her car.

Our objective is to spend quality time together as a family, while also learning valuable lessons around sportsmanship and teamwork.



## SPONSORSHIP LEVELS

#### GOLD - \$5000 Investment

Large Decal on both cars and Cargo Trailer
This level of sponsorship will help pay for fuel, race
days, and upgrading safety equipment for both racers.

#### SILVER - \$2500 Investment

Medium Decal on both cars

This will pay for several race days and some fuel for both racers.

#### **BRONZE - \$500 Investment**

Small Decal on both cars
This will fund two racing weekends for both racers

#### ADDITIONAL SPONSORSHIP BENEFITS

Sponsorship is a partnership, and we believe in making it mutually beneficial. That's why every sponsorship level includes the following:

- Your logo featured on our race vehicles
- Shoutouts over the PA whenever possible
- Mentions and tags on our team's social media
- Word-of-mouth recommendations to support your business
- Placement of your logo on our marketing materials
- A personal, handwritten thank-you letter from the team

# THANK YOU?

Thank you for taking the time to read this proposal and to consider supporting our racing team!

Please feel free to reach out with any questions.

Contact:

David: david@fjcc.ca

Delea: delea@valleygirlpa.com



